



# UNIVERSITY OF DERBY 3+0 PROGRAMMES

- ACCOUNTING & FINANCE • BUSINESS MANAGEMENT • INTERNATIONAL BUSINESS
- CERTIFICATE IN BUSINESS MANAGEMENT
- DIPLOMA IN BUSINESS MANAGEMENT / ACCOUNTING / MARKETING





The new Business Analytics and Technology Innovation Centre at HELP's Subang 2 campus

# HELP

## THE ANALYTICS-DRIVEN ENTREPRENEURIAL UNIVERSITY



To prepare for the future, we are transforming to become the Analytics-Driven Entrepreneurial University. Our effort is recognised by MDEC which conferred on us the Premier Digital Tech University Award. We also received the MDEC Recognition for Certificate training in Data and Business Analytics for students.

To support this transformation, HELP invested RM25 million in the Business Analytics and Technology Innovation Centre (BATIC) which will innovate and incubate techno-entrepreneurship. At the same time, we are investing heavily in re-skilling and up-skilling staff capabilities in data science and data analytics. We are getting bigger, better, bolder in our innovative education investment.

Besides using analytics to drive our management and teaching, we are also building our research capability in analytics application. Part of the research grant from the Ministry of Education and internal funding is allocated for analytics research.

To complement the above development, we have signed up with Bloomberg to set up one of the largest Bloomberg Finance Labs among private institutions in Malaysia. This resource facility boosts the economics, business, financial and analytics training in our Faculty of Business, Economics and Accounting, the ELM Graduate School and the Faculty of Computing and Digital Technology.

In addition, we have training and internship collaboration with multinational companies such as Alibaba, Sheng Tai International and other techno-entrepreneurs.

Internationally, HELP has earned further recognition for its innovative efforts. In the QS Star Rating System, we were awarded the maximum 5 Stars in 9 categories of endeavour, including Online Learning and Business and Management Studies; in the QS World University Ranking, we were placed No. 1 in Asia for Outbound Student Exchange in recognition of our achievements in placing students in top institutions worldwide and for being a university of choice for students from many continents.

### ALL HELP STUDENTS ARE ELIGIBLE FOR THE FREE CERTIFICATE IN DATA AND BUSINESS ANALYTICS COURSE.

Competency in a profession), we have designed the TEA culture to nurture the right skills and predisposition in our students.

TEA is the acronym for Thinking mind, Entrepreneurial attitude, Analytics skills: T is about robust thinking skills; E is about having a problem-solving mindset; A is about the skills in applying evidence-based management using data analytics. Each of these is supported by a programme of skills training and attitude development, viz the Critical Thinking Skills Programme, the Entrepreneurship-Leadership-Management Programme (ELM), and the Analytics Certificate Programme. This is the core education culture of HELP University as we prepare our students to be IR 4.0 future ready.

During the last 33 years, HELP has been exploring and experimenting with innovative ways to evolve our education philosophy, principles and practices. To achieve the 3 Cs (Character development, Competency in leadership, and

Competency in a profession), we have designed the TEA culture to nurture the right skills and predisposition in our students.

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## OUR BUSINESS PROGRAMMES WILL PROVIDE YOU THE MOST DYNAMIC, ENGAGING AND COMPREHENSIVE KNOWLEDGE TO TACKLE TODAY'S MOST PRESSING CHALLENGES



**MR LEONG KUOK HOW**  
Head of the Department of Management Studies  
HELP Academy

Whether you are starting out, resuming study or looking to take your career to the next level, the Department of Management Studies offers certificate, diploma and degree programmes from the University of Derby, UK with professional qualifications that put you at the centre of contemporary business and prepare you to play an influential role in it.

You will be taught by our brilliant academics who bring together industry expertise with a passion for helping you achieve your best. That is why our partner, the University of Derby is a Top 30 UK university in The Guardian University Guide 2020, rated Gold for Teaching Excellence (TEF), and Top 20 for Teaching Quality in The Times Good University Guide 2019.

We know you are focusing on your future; hence, we are committed to ensuring that you are prepared for a fulfilling and rewarding career. Leadership Camps, Community Service, Live Seminars, Internship and an International Study Visit to UK are all on offer to assist you to build up a range of high-quality experiences. These bite-size opportunities are really valuable in helping you to decide on a career path and identify your strengths and areas for development.

I look forward to welcoming you to one of our Open Days and more excitingly as a future student of DOMS.



In partnership with



The University of Derby (UoD) is a modern and innovative education provider with over 160 years of expertise in education.

**IT IS RANKED AMONG THE TOP 30 UK UNIVERSITIES IN THE GUARDIAN UNIVERSITY GUIDE 2020.**

**UoD prides itself on offering:**

- a high quality education which is relevant to today’s world and ensures our graduates are well equipped to lead successful careers
- research that directly informs its teaching or provides solutions for businesses
- experiential learning, which our students put into practice and often with excellent outcomes.



**UoD’s recent successes:**

- Ranked 26th in the 2020 Guardian University Guide, UK
- Top 10 for Management/Business/Marketing honours degree (2020 Guardian University Guide)
- Rated gold in Teaching Excellence Framework 2017 (TEF)
- Top 10 for Accounting & Finance honours degree (2020 Guardian University Guide)
- One of the 6 most improved universities in the UK, 2019
- Student employability rate: 96%
- Nurtured 3 First Class Honours students in 2017
- Produced 11 First Class Honours students in 2018 (Business: 4, Accounting & Finance: 7).



**Professor Kathryn Mitchell  
Vice-Chancellor**

“The University of Derby is proud to be partnered with HELP Academy to provide outstanding educational opportunities for students. This partnership enables students to benefit from excellent teaching that will equip them with the skills and experiences that employers value and give them the confidence to take the first steps in a successful career.”



**10-DAY INTERNATIONAL STUDY VISIT TO DERBY, UK**

Included in the Derby 3+0 programme is a 10-day trip to Derby, UK for registered students. Students will participate in academic activities and seminars, network with Derby students and faculty members, and visit Derby’s industry partners.

**UoD AT HELP ACADEMY**

**YOUR FIRST TRUSTED BUSINESS PARTNER**

Whatever your career path, it will benefit from the insights and experiences of a skilfully structured and professionally relevant business course. But before every smart business suit, there are rolled-up sleeves, that goes for us as well as you.

We push ourselves as hard as we encourage you. We make sure every undergraduate course mirrors contemporary business. We invite the input of local and national employers, and professional bodies.

We are networked into a dynamic business community so we can put you in touch with some of the

brightest business minds. In our 10-day unique global exposure trip to Derby, UK you will hear from influential business leaders and entrepreneurs in seminars. You can also take part in major networking events to bolster your contacts book for the future.

We will help you to gain vital practical experience by spending a full internship programme that puts credibility on your CV, money in your pocket, and you in professional shoes.

Together, we look the business world in the eye, and find your place in it.

**MAIN GOALS OF DOMS**

- To work with dedication and to be accepted as Malaysia’s premier provider of British (3+0) Business and Management programmes
- Committed to prepare students with appropriate knowledge as well as competitive skills and competencies that ensure their successful employability in national and international organisations.

**TOWARDS THIS END, DOMS:**

- Provides qualified, dedicated and experienced faculty
- Provides appropriate support to students to achieve their academic potential
- Equips students with the requisite talents that are highly sought after by employers
- Focuses on nurturing students with versatility who are capable of global mobility
- Helps students to improve their level of English throughout the semesters.

The Business Management and International Business programmes are accredited by the Chartered Management Institute (CMI). Students will be enrolled as Affiliate Members and receive an Advance Diploma in Management and Leadership.

# BA (HONS) ACCOUNTING & FINANCE

KPT/JPS (R/344/16/0316) (MQA/FA5088) 08/24



## WHY CHOOSE THIS COURSE?

Accounting at Derby is recognised as one of the best courses in the UK. In the Guardian League Table 2019/2020, Accounting & Finance at Derby is ranked in the Top 10 among all UK Universities.

Our staff are all professionally qualified and know the industry inside out - they bring insights from the front line of contemporary accounting and finance.

We have designed the course to ensure that, if you select the relevant module pathway, you will be eligible to apply for the maximum exemptions offered by ACCA - which means you can achieve professional membership to accelerate your career quicker.

We can help you secure work placement, which puts you in professional shoes and shows you the realities of the modern business world. It is all about employability - how you study and what you learn is entirely relevant to the challenges you will face as a professional accountant or manager.

## ABOUT THE COURSE

Our BA (Hons) Accounting and Finance gives you a sound knowledge of accounting and business, which will enable you to take up a management position in industry and commerce, or become a professional accountant.

Throughout the degree, we will also be developing your personal, transferable skills. These are the skills that will complement your academic knowledge and improve your employability. You will develop your communication, report

writing and presentation skills, and be able to manage your time and work to meet deadlines. You will be able to work independently and be self-motivated, and also work effectively and constructively as part of a team. These skills are vital to your success, wherever you see your career developing.

## CAREER OPPORTUNITIES

Accounting and finance graduates are in demand the world over, so you will have the opportunity to work in many diverse fields. Our former students have gone on to excel in local practices, multinational accounting firms, merchant banks, and other major financial institutions and businesses.

On graduation - depending on the module pathway you have selected - you can apply for exemptions from ACCA, CIMA, ICAEW, CPA Australia and AIA professional qualifications. This will shorten the time you need to become a fully qualified member of your chosen professional body.

## ACCA ACCELERATE PROGRAMME

The Accelerate agreement between ACCA & DOMS, HA gives the accounting & finance students an opportunity to register early for their professional certification.

## BE AN ICAEW ACCREDITED PROFESSIONAL

Under the collaboration with ICAEW, our students are given a special concession to obtain the ICAEW Certificate in Finance, Accounting and Business (CFAB) on passing the ICAEW Accounting Paper, thus securing professional accreditation even before they graduate.

## MPU SUBJECTS

### MPU 1 (Choose two)

- MPU3113** Hubungan Etnik\*
- MPU3123** Tamadun Islam dan Tamadun Asia (TITAS)\*

**MPU3143** Bahasa Melayu Komunikasi 3\*\*

**MPU3173** Pengajian Malaysia 3\*\*

\* Local Students  
\*\* International Students

### MPU 2 (Choose one)

**MPU3213** Bahasa Kebangsaan A\*

**MPU3223** Leadership and Life Skills

**MPU3263** Communication and Leadership Skills

\* Local students without credit in SPM Bahasa Melayu must do MPU3213.

### MPU 3 (Choose one)

**MPU3313** Comparative Ethics for Malaysia

**MPU3323** Malaysian Constitution

**MPU3373** A\*Gen Careers in Malaysia and Beyond

**MPU3343** Career Pathways in the field of Behavioral Sciences in Malaysia

### MPU 4 (Choose one)

**MPU3412** Co-Curriculum - Sports 2

**MPU3422** Co-Curriculum - Community Service 2

**MPU3423** Co-Curriculum - Event Management

# BA (HONS) BUSINESS MANAGEMENT

KPT/JPS (R/345/16/0651) (MQA/FA5087) 08/24



## WHY CHOOSE THIS COURSE?

The University of Derby is the first UK University to deliver CMI accreditation through their international partners.

Business Management at Derby is recognised as one of the best courses in the UK. In the Guardian League Table 2019/2020, Business Management at Derby is ranked in the Top 10 among all UK Universities.

The subjects you cover throughout this degree do not exist in isolation - in business you will need to use elements from each subject in different situations, which means you will combine everything you learn and apply it to various business simulations and case studies. For example, you could find yourself setting up a business, identifying your target market, advertising, preparing business plans and cash flows, and carrying out a feasibility study. This experience and practical application of your knowledge sets this degree apart, and prepares you fully for a successful management career.

## ABOUT THE COURSE

Combine a Business Management degree with an internationally recognised professional qualification and open the door to a high-flying, high-achieving career. This degree shows the world you have what it takes to be an outstanding manager.

Ours is one of the few courses in the country where you will graduate with a highly regarded BA (Hons) Business Management as well as the Chartered Management Institute (CMI) Level 5 Diploma in Management and Leadership. With these qualifications on your CV, you will gain instant recognition from potential employers and signal that you are suited for senior roles and rapid promotion. The Diploma is the benchmark qualification for full CMI membership and takes you a step towards the Chartered Manager status.

There is no need to take extra exams or coursework to achieve the CMI Diploma. This course offers combined module and CMI assessments to give you a smooth route to both qualifications.

## CAREER OPPORTUNITIES

Your qualifications will equip you for a rewarding career in any area of business and management, from sales and marketing to HR and operations. They will also mark you out as having the potential for rapid promotion to senior positions.

You could progress to roles such as operations manager, business analyst, business development manager, sales executive, marketing officer, HR advisor - the list is endless. Some have gone on to use the skills and entrepreneurial spirit they gained during their degree to set up their own business after graduating.

## MPU SUBJECTS

### MPU 1 (Choose two)

- MPU3113** Hubungan Etnik\*
- MPU3123** Tamadun Islam dan Tamadun Asia (TITAS)\*

**MPU3143** Bahasa Melayu Komunikasi 3\*\*

**MPU3173** Pengajian Malaysia 3\*\*

\* Local Students  
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### MPU 4 (Choose one)

**MPU3412** Co-Curriculum - Sports 2

**MPU3422** Co-Curriculum - Community Service 2

**MPU3423** Co-Curriculum - Event Management

## MODULES

| SEPTEMBER  | JANUARY   | MAY DOMS COMPULSORY & MPU SUBJECTS  |
|--|---|---|
| <b>Level 4 (Year 1)</b><br><b>4AG506</b> Academic Skills for Accounting, Finance & Business Economics<br><b>4AG501</b> Introduction to Financial Accounting<br><b>4EC500</b> Market Economics & Key Mathematical Concepts<br><b>Level 5 (Year 2)</b><br><b>5AG502</b> Financial Accounting (Exam Route)<br><b>5HR501</b> Professional Development for Accounting & Finance Graduates<br><b>5AG503</b> Financial Management (Exam Route)<br><b>Level 6 (Year 3)</b><br><b>6AG507</b> Management Accounting - Performance Evaluation (Exam Route)<br><b>6AG509(I)</b> Issues in Global Business (Part 1)<br><b>6AG534</b> Personal Taxation (Exam Route) | <b>Level 4 (Year 1)</b><br><b>4LO504</b> Introduction to Operations Management & IT<br><b>4AG502</b> Introduction to Management Accounting<br><b>4LA508</b> Law for Accounting<br><b>Level 5 (Year 2)</b><br><b>5AG504</b> Management Accounting<br><b>5AG518</b> Business Taxation (Exam Route)<br><b>5AG500</b> Audit & Assurance (Exam Route)<br><b>Level 6 (Year 3)</b><br><b>6AG503</b> Financial Strategy (Exam Route)<br><b>6AG509(II)</b> Issues in Corporate Accountability (Part 2)<br><b>6AG501</b> Financial Reporting (Exam Route) | <b>Level 4 (Year 1)</b><br><b>MPU 1:</b> Two compulsory subjects<br><b>DOMS Compulsory</b><br><b>AES001</b> Contemporary Business Research<br><b>Level 5 (Year 2)</b><br><b>MPU 2:</b> Choose one<br><b>MPU 3:</b> Choose one<br><b>DOMS Compulsory</b><br><b>AES 004</b> Project Management and Accounting<br><b>AIP 021</b> Preparation for Career Management: Internship<br><b>Level 6 (Year 3)</b><br><b>MPU 4:</b> Choose one<br><b>DOMS Compulsory</b><br><b>AIT031</b> Industrial Training |

## MODULES

| SEPTEMBER  | JANUARY   | MAY DOMS COMPULSORY & MPU SUBJECTS  |
|--|---|---|
| <b>Level 4 (Year 1)</b><br><b>4EC508</b> Business Economics<br><b>4IM510</b> Developing a Professional Mindset<br><b>4HR500</b> Understanding People in Organisations<br><b>Level 5 (Year 2)</b><br><b>5AG521</b> Managing Financial Resources<br><b>5EC511</b> Quantitative Skills for Business<br><b>5MK520</b> Principles of Responsible Management<br><b>Level 6 (Year 3)</b><br><b>6MK509</b> Marketing Across Cultures<br><b>6EC513</b> Global Business & Strategy<br><b>6IM511</b> The Business Consultancy (Sem 1) | <b>Level 4 (Year 1)</b><br><b>4MK514</b> Marketing Fundamentals<br><b>4AG500</b> Finance & Business Performance<br><b>4GN501</b> Developing an Entreprising Mindset<br><b>Level 5 (Year 2)</b><br><b>5LO507</b> Applied Operations Management<br><b>5HR515</b> Managing Performance Through People<br><b>5MK510</b> Digital & Social Media<br><b>Level 6 (Year 3)</b><br><b>6HR510</b> Developing Leadership & Management<br><b>6GN502</b> International Entrepreneurship<br><b>6IM511</b> The Business Consultancy (Sem 2) | <b>Level 4 (Year 1)</b><br><b>MPU 1:</b> Two compulsory subjects<br><b>DOMS Compulsory</b><br><b>AES001</b> Contemporary Business Research<br><b>Level 5 (Year 2)</b><br><b>MPU 2:</b> Choose one<br><b>MPU 3:</b> Choose one<br><b>DOMS Compulsory</b><br><b>AES 003</b> Project Management and Accounting<br><b>AIP 021</b> Preparation for Career Management: Internship<br><b>Level 6 (Year 3)</b><br><b>MPU 4:</b> Choose one<br><b>DOMS Compulsory</b><br><b>AIT031</b> Industrial Training |

# BA (HONS) BUSINESS MANAGEMENT (INTERNATIONAL BUSINESS)

KPT/JPS (R/340/6/0540) (MQA/FA5676) 03/25



## WHY CHOOSE THIS COURSE?

The BA (Hons) Business Management (International Business) allows students to focus on the study of the International Business as a specific field of interest, combined with concepts and management techniques.

International Business at Derby is recognised as one of the best courses in the UK. In the Guardian League Table 2019/2020, International Business at Derby is ranked in the Top 10 among all UK Universities.

## ABOUT THE COURSE

The BA (Hons) Business Management (International Business) programme focuses on the way businesses work across the world and gives those who are considering a career in a multinational or internationally active business, a solid foundation. You will examine every aspect of international business from the factors that drive firms to become international to the challenges of managing people and supply chains across the world.

Students will also learn how to critically explain and comment on the techniques used in multidisciplinary business and become adept at applying tools to solve business problems. They will discover how to analyse and evaluate the structures, processes and contexts of international business and be ready to apply these skills in a real world setting.

## CAREER OPPORTUNITIES

This programme offers broader and deeper business education that will suit your needs if you wish to pursue a career associated with international business in both the private and public sectors.

Upon the successful completion of your BA (Hons) International Business, you will be highly employable in international trade, transport and logistics corporations, financial institutions involved with trade and investment, firms engaged with business process outsourcing, international trade government agencies, international business consultancy, and many others.

## MPU SUBJECTS

### MPU 1 (Choose two)

- MPU3113** Hubungan Etnik\*
- MPU3123** Tamadun Islam dan Tamadun Asia (TITAS)\*

- MPU3143** Bahasa Melayu Komunikasi 3\*\*
- MPU3173** Pengajian Malaysia 3\*\*

\* Local Students \*\* International Students

### MPU 2 (Choose one)

- MPU3213** Bahasa Kebangsaan A\*
  - MPU3223** Leadership and Life Skills
  - MPU3263** Communication and Leadership Skills
- \* Local students without credit in SPM Bahasa Melayu must do MPU3213.

### MPU 3 (Choose one)

- MPU3313** Comparative Ethics for Malaysia
- MPU3323** Malaysian Constitution
- MPU3373** A\* Gen Careers in Malaysia and Beyond
- MPU3343** Career Pathways in the field of Behavioral Sciences in Malaysia

### MPU 4 (Choose one)

- MPU3412** Co-Curriculum - Sports 2
- MPU3422** Co-Curriculum - Community Service 2
- MPU3423** Co-Curriculum - Event Management

## MODULES

| SEPTEMBER  | JANUARY   | MAY  |
|--|---|--|
| <p><b>Level 4 (Year 1)</b></p> <p><b>4EC508</b> Business Economics</p> <p><b>4IM510</b> Developing a Professional Mindset</p> <p><b>4HR500</b> Understanding People in Organisations</p> <p><b>Level 5 (Year 2)</b></p> <p><b>5EC511</b> Quantitative Skills for Business</p> <p><b>5MK520</b> Principles of Responsible Management</p> <p><b>5IR503</b> International Political Economy, Development, Globalisation and Neoliberalism</p> <p><b>Level 6 (Year 3)</b></p> <p><b>6MK509</b> Marketing Across Cultures</p> <p><b>6EC513</b> Global Business &amp; Strategy</p> <p><b>6IM511</b> The Business Consultancy (Sem 1)</p> | <p><b>Level 4 (Year 1)</b></p> <p><b>4MK514</b> Marketing Fundamentals</p> <p><b>4AG500</b> Finance &amp; Business Performance</p> <p><b>4GN501</b> Developing an Entreprising Mindset</p> <p><b>Level 5 (Year 2)</b></p> <p><b>5LO507</b> Applied Operations Management</p> <p><b>5HR515</b> Managing Performance Through People</p> <p><b>5LO503</b> Sustainable Supply Chains</p> <p><b>Level 6 (Year 3)</b></p> <p><b>6HR510</b> Developing Leadership &amp; Management</p> <p><b>6IM511</b> The Business Consultancy (Sem 2)</p> <p><b>6LA523</b> Sustainable Development &amp; International Business Law</p> | <p><b>Level 4 (Year 1)</b></p> <p><b>MPU 1:</b> Two compulsory subjects</p> <p><b>DOMS Compulsory</b></p> <p><b>AES001</b> Contemporary Business Research</p> <p><b>Level 5 (Year 2)</b></p> <p><b>MPU 2:</b> Choose one</p> <p><b>MPU 3:</b> Choose one</p> <p><b>DOMS Compulsory</b></p> <p><b>AES 003</b> Project Management and Accounting</p> <p><b>AIP 021</b> Preparation for Career Management: Internship</p> <p><b>Level 6 (Year 3)</b></p> <p><b>MPU 4:</b> Choose one</p> <p><b>DOMS Compulsory</b></p> <p><b>AIT031</b> Industrial Training</p> |

# CERTIFICATE IN BUSINESS MANAGEMENT

KPT/JPS (N/345/3/1062) (MQA/PA9103) 01/23

Leading to the Diploma in Business Management / Diploma in Accounting / Diploma in Marketing

## WHY CHOOSE THIS COURSE?

This course provides foundational knowledge and a fundamental understanding of management, marketing, finance, accounting, economics and other areas of business.

It also provides a basic understanding of the relevant Business Management theories and their practical application in the business world. This is to better prepare students for further studies in the field of business and accounting as part of their lifelong learning and professional development. Students are also given an opportunity to develop communication, interpersonal, leadership and teamwork skills.

## WHAT YOU WILL COVER:

### SEMESTER 1

- Basic Business Studies
- Basic Accounting
- Basic Management
- Basic Economics
- Basic Software Application

### SEMESTER 2

- Pengajian Malaysia 1
- Business Presentation Skills or Bahasa Kebangsaan A\*
- Basic Business Communication

### SEMESTER 3

- Basic Human Resource Management
- Basic Business Mathematics
- Basic Management Information System
- Basic Marketing
- Basic Cost Accounting

### SEMESTER 4 (YEAR 2)

- Basic Finance
- Basic E-commerce
- Basic Business Law
- Basic Personal Development
- Basic Entrepreneurship

\* Local Students without credit in SPM Bahasa Malaysia

## ASSESSMENT AND EXAMINATION

At the commencement of each module, students will be provided the assessment mode and weightings for the module. Most modules have several points of assessment, which may include assignments, tests, projects and final examinations.



Finalists in the Chartered Management Institute-University of Derby Student Leadership Challenge programme at the University's International Summer School, UK.

Front (from left): Tham Yip Hsin, Ng Yin Sam, Wong Yee Theng, Wong Ker E, Low Soh Huie, Yvonne Tan  
Back (from left): Yap Zi Ning, Kim Hyunyoung, See Nor Yee

## DIPLOMA IN BUSINESS MANAGEMENT

KPT/JPS(N/345/4/1079)(MQA/FA8999)12/22

### WHY CHOOSE THIS COURSE?

- This course covers both practicality and the inter-disciplinary aspects of business as a whole
- It balances conceptual knowledge with an applied curriculum that equips students for positions in the fields of Finance, Marketing, Human Resource and others
- This course aims at helping those who want to equip themselves with comprehensive management knowledge to deal effectively with the rapidly changing environment
- It offers a unique opportunity for students to enhance their understanding of the 'whole enterprise' in a competitive environment.

### ABOUT THE COURSE COURSE

The Diploma in Business Management programme is 2 years long, giving sufficient exposure to various fields of Business, from accounting and finance to marketing and management.

With the diploma, you can choose to join the workforce or register for a Business degree programme of the University of Derby (usually entering from the second year).

You will be provided with a comprehensive understanding of different business principles and methods, including areas such as advertising, accounting and economics.

### MODULES

#### SEMESTER 1

- Fundamentals of Management
- Principles of Accounting
- Business Communication
- Principle of Marketing
- Business Mathematics

#### SEMESTER 2

- Business Law
- Business Statistics
- Cost Accounting
- Personal Development
- Principles of Economics

#### SEMESTER 3

- Bahasa Komunikasi\* / Pengajian Malaysia
- Bahasa Kebangsaan A\*\*\* / Communication and Writing Skills
- Organizational Behaviour
- Entrepreneurial Venture 1

#### SEMESTER 4

- Human Resource Management
- Operation Management
- Management Accounting
- Business Ethics
- Marketing Management

#### SEMESTER 5

- Business Economics
- International Business
- Financial Accounting
- Digital Marketing
- Supply Chain Management
- International Tax
- Management Information System

#### SEMESTER 6

- Introduction to Malaysian Tourism
- Community Service 1
- Corporate Finance
- Entrepreneurship Venture 2

\*International Students \*\*\*Local Students without credit in SPM Bahasa Melayu

## DIPLOMA IN MARKETING

KPT/JPS (N/342/4/0222) (MQA/PA11385) 04/24

### WHY CHOOSE THIS COURSE?

- This course provides students with a comprehensive education in all aspects of Marketing
- It aims to equip students with the knowledge and practical skills in marketing which will enhance their competency to complete their assigned tasks
- This course provides sufficient theoretical knowledge and skills to explore the latest developments in the discipline
- The encouragement of critical thinking and application of academic rigour embedded in the learning outcomes will prepare graduates for the emergent needs of the profession and the discipline
- The programme adequately prepares students for admission into the second year of management or business related programmes.

### ABOUT THE COURSE COURSE

You will grasp the basic principles of business and develop a clear base in marketing concepts and practices. Alternatively, by taking a marketing degree at HELP or any business-related programme with the University of Derby at HELP, you can enhance your employment and career prospects significantly.

### MODULES

#### SEMESTER 1

- Fundamentals of Management
- Principles of Accounting
- Business Communication
- Principles of Marketing
- Business Mathematics

#### SEMESTER 2

- Principles of Economics
- Personal Development
- Business Law
- Business Statistic
- Cost Accounting

#### SEMESTER 3

- Bahasa Komunikasi 1\*
- Pengajian Malaysia 2\*\*
- Bahasa Kebangsaan A\*\*\*
- Communication & Writing Skills
- Organizational Behaviour
- Entrepreneurial Venture 1

#### SEMESTER 4

- Service Marketing
- Operations Management
- Consumer Behaviour
- Marketing Management
- Business Ethics

#### SEMESTER 5

- Business Economics
- International Business
- Integrated Marketing Communication
- Digital Marketing
- Marketing Research

#### SEMESTER 6

- Introduction to Malaysian Tourism
- Community Service 1
- Corporate Finance
- Entrepreneurship Venture 2

\*International Students \*\*\*Local Students without credit in SPM Bahasa Melayu

## DIPLOMA IN ACCOUNTING

KPT/JPS (N/344/4/0541) (MQA/PA10702) 01/24

### WHY CHOOSE THIS COURSE?

- This course provides students with a comprehensive education in all aspects of accounting
- It aims to equip students with the knowledge and practical skills in Accounting which will enhance their competency to complete their assigned tasks
- This course provides sufficient theoretical knowledge and skills to explore the latest developments in the discipline
- The encouragement of critical thinking and application of academic rigour embedded in the learning outcomes will prepare graduates for the emergent needs of the profession and the discipline.

### ABOUT THE COURSE

The Diploma in Accounting is usually 2 years long, covering the fundamentals of accounting knowledge and skills. With it, you can choose to join the workforce or proceed to complete the BA (Hons) in Accounting and Finance from the University of Derby, typically starting from Year 2 of the programme.

You are also eligible to obtain professional qualifications like ACCA, MICIPA, CPA Australia, CIMA and ICAEW to enhance your technical skills and qualify as full professional accountants.

The Department has special arrangements with professional accounting bodies that enable students to fast-track their professional studies simultaneously with their degree programme and qualify as professional accountants.

### MODULES

#### SEMESTER 1

- Fundamentals of Management
- Principles of Accounting
- Business Communication
- Principles of Marketing
- Business Mathematics

#### SEMESTER 2

- Business Law
- Business Statistics
- Cost Accounting
- Personal Development
- Principles of Economics

#### SEMESTER 3

- Bahasa Komunikasi\* / Pengajian Malaysia
- Bahasa Kebangsaan A\*\*\* / Communication and Writing Skills
- Organizational Behaviour
- Accounting Information System 1

#### SEMESTER 4

- Human Resource Management
- Operation & Project Management
- Management Accounting
- Malaysian Taxation
- Law for Accounting

#### SEMESTER 5

- Business Economics
- Financial Reporting
- Financial Accounting
- Advanced Business Taxation
- Audit

#### SEMESTER 6

- Introduction to Malaysian Tourism
- Community Service 1
- Corporate Finance
- Accounting Information System 2

\*International Students \*\*\*Local Students without credit in SPM Bahasa Melayu



# PROFESSIONAL ACCREDITATION FROM ICAEW BEFORE YOU GRADUATE

A special collaboration with ICAEW enables our students to obtain the ICAEW Certificate in Finance, Accounting & Business (CFAB) on passing the ICAEW Accounting Paper during their BAAF studies. This gives them professional accreditation even before they graduate.

## THE BENEFITS OF BEING AN ACCA ACCREDITED PROGRAMME



Accreditation of Diploma in Accounting ensures that students registering with ACCA will receive a level of exemption which matches the knowledge and skills gained from their previous qualifications.

Our students are eligible for a 3-paper exemption from ACCA's examinations, and will be assured of receiving the appropriate level of exemption immediately upon registration with ACCA.

HELP Academy's Diploma in Accounting has been listed on the ACCA Exemptions calculator to inform students of the possible exemptions they can gain.

### CFAB (CERTIFICATE IN FINANCE, ACCOUNTING & BUSINESS)

The ICAEW CFAB is the global qualification for business-minded people. Internationally recognised and respected by employers around the world, its course content makes it ideal for those interested in or working in business. You will learn skills that will be useful throughout your working life and the qualification can also be the first step to a career as an ICAEW Chartered Accountant.

Apart from that, our students will have the opportunity to gain a second designation to their name, the **Business Finance Professional (BFP)**. Students will just need to take an online assessment - Ethical Learning Programme - and complete a 1 Year Practical Work Experience.

### BUSINESS AND FINANCE PROFESSIONAL (BFP)

BFP is an internationally recognised designation that shows you have the technical knowledge, skills and experience to succeed in business and finance. It is also a stamp of professional recognition, demonstrating that you meet the standards of a membership organisation. In addition, ICAEW will also provide 6 papers Credit Prior Learning (CPL) exemption to our BAAF graduates. They will just have to complete 9 more papers before receiving the ACA award.

### ICAEW ACA (HIGHEST ACCREDITATION)

The ACA (Associate of the Institute of Chartered Accountants in England and Wales) qualification is valued by businesses worldwide, with more than 5,000 employers currently training ACA students. Completing the ACA qualification enables the use of the title ICAEW Chartered Accountant as part of a graduate's credentials. The knowledge and skills provided by the ACA means that **ICAEW Chartered Accountants** are highly sought-after professionals.

### GRADUATE WITH ADDITIONAL CREDENTIALS TO YOUR BA (HONS) ACCOUNTING AND FINANCE

On graduation, HELP Academy's UoD-BAAF students will have the following additional credentials to give them the edge and advantage for employment and to achieve success in their careers.

#### ICAEW Certificate in Finance, Accounting and Business (CFAB)

**ICAEW Business Finance Professional (BFP)** designation after their name, once they pass the online Ethical Learning Programme and complete the 1 Year Practical Work Experience.

Upon successful completion of the **ICAEW Chartered Accountancy Professional Qualification (ACA)**, graduates are entitled to use the designation **ICAEW ACA** after their name.



The Chartered Management Institute (CMI) is the only chartered professional body in the UK dedicated to promoting the highest standards in management and leadership excellence. It is the only organisation awarding Chartered Manager status, the hallmark of any professional manager, and encompasses a membership community more than 120,000 strong.

Our University of Derby's Business Management and International Business degree is accredited by the Chartered Management Institute (CMI), a UK professional body which is dedicated to promoting excellence in management and leadership. This means that the CMI has independently assessed the course and is happy that it meets its own high standards and priorities. CMI accreditation is therefore a sign of a high quality degree.

Because it is 'dual accredited', you will also automatically receive a CMI professional qualification when you graduate, on top of your Business Management or International Business degree at HELP.

By adding this CMI qualification to your University qualification, you are really on the road to success.

- You instantly become more employable when you receive a CMI professional qualification that is industry-recognised.
- You will gain access to exclusive CMI networking events.
- You will have the opportunity to attend lectures from top level CMI industry-expert members.
- CMI's qualifications sit on the RQF framework and are recognised by the European Credit Framework.
- CMI qualifications fast-track students into the next stage of training to become Chartered Managers.
- During your studies, you will become a CMI Affiliate member, giving you a host of additional benefits to support your development and employability.



Obstacle challenges that push students to step up for themselves and face the challenge in front of them.



Marketing product using limited resources by DOMS students.



Business Exposure on how to run a business from CEO of Radiant Retreat Pn Hana.





The architectural splendour of the Kedleston Hall provided the setting for many memorable photos.



Welcoming brief by the CMI representative.



Students focusing on the welcoming brief by the University.



A first-hand look at the workings of the Bloomberg Financial Market Lab which services financial institutions worldwide.



Students being given a warm welcome by the Mayor of Derby Councillor John Wiltby (centre).



The Devonshire Dome in Buxton Campus - a stunning heritage project - now hosts the UK's premier banquets and events.



Happy to enjoy the natural beauty of Matlock Bath, Derby.



A photo after lunch at a quaint English pub (background) in Matlock Bath, Derby.

## TESTIMONIALS

“The UoD experience was certainly memorable. The course structure promotes smooth transitioning from a micro to an in-depth understanding of the modules towards the end of the course. I became more knowledgeable through the group tutorials/assignments which allowed me to be a better team player at work. Also, one of the highlights of this programme is the mandatory industrial training which greatly enhanced my learning capabilities and analytical skills that ultimately led to my First Class result.

Raja Nur Syazwina

**Investment Analyst, Amara Investment Management  
BA (First Class Hons) Business Management**



“I like calculations and numbers, so that explains my interest in an accounting and finance degree. It also opens doors to the corporate world. I’m aiming

for a career in banking as I’ve always been interested to know how banks act as the legal financiers in terms of their operations. The free trip to the Derby campus in the UK was important for me; it was not just a vacation but also an exposure to the university, particularly the culture and the environment. This programme and the international study trip has given me so many memorable experiences which will remind me there are still a lot of challenges out there for me to overcome using whatever knowledge.”

**Kelly Yap Pye Venn**

**BA (Hons) Accounting and Finance**



“I chose the Derby 3+0 programme because it gives me a UK degree that is internationally recognized. It opens up a good range of job opportunities as there is

always a demand for people in the finance sector. I learned good ideas about how to maximise profits and minimise costs; this will help me achieve my ambition to make lots of money! My tutors were also very approachable and helpful. They would patiently go through the materials with me until I mastered them. It was a good experience that I will treasure always.”

**Vanessa Chua Li Yan**

**BA (Hons) Accounting and Finance**



“The chance to get a UK degree and the free trip to the University of Derby campus was the reason I chose the programme. The trip was an amazing and memorable experience. We were in a real UK university environment, with the chance to attend classes and do projects guided by the lecturers with their unique global perspective. I am now a proud graduate of a UK university – the University of Derby.”

**Shanice Cheng Sheue Ying**

**BA (Hons) Accounting and Finance**



“The Derby 3+0 at HELP is an affordable course. I liked the combination of different types of assessment instead of focusing only on examinations. Also the compulsory internship actually focuses on practical skills and employability rather than just bookwork. But the best thing about studying here are the lecturers. They are really considerate and helpful; we are more like friends. That’s a great way to study and achieve excellence.”

**Tong Zi Yan**

**BA (Hons) Accounting and Finance**



“The HELP Foundation was a wonderful programme, so after that I decided to continue studying at HELP for a UK degree. The free study trip was a fantastic chance to visit the real campus in Derby, UK. It is real value for money. Time has gone by so fast, it was great to meet good lecturers and make amazing friends. At the same time, I learnt so much, and I improved my skills from doing challenging assignments that made me a good researcher, taught me good time management, and the ability to adapt.”

**Paw Lih Lin**

**BA (Hons) Accounting and Finance**



On the last day of their visit to the Derby campus, the students received a surprise visit from HELP Vice Chancellor and President Datuk Dr Paul Chan.

“The University of Derby is a great university from which you will learn a lot. The Derby 3+0 programme at HELP not only prepares students for their future job by offering practical skills and relevant theoretical knowledge, but also provides the skills needed to be successful in today’s competitive job market. In a nutshell, UoD is the perfect choice for those who want to excel in the business world and aspire to a successful career.”

**Lim Jin Ru (3rd from left)**

**BA (Hons) Accounting & Finance**

“The University of Derby 3+0 programme was my top choice because it is modern and reputable with over 160 years of expertise in education. Moreover, it is also ranked among the Top 30 in The Guardian University Guide 2020. The reputation of a university counts, as it opens more doors to careers in the future. The lecturers at HELP were very supportive and were always willing to respond to queries and address problems. It gave me an opportunity to enrich my knowledge, to learn and to grow gradually.

**Matthew Yeoh Yang Ming (far right)**

**BA (Hons) Business Management**

“The Derby Programme has great quality lecturers and coursemates. The degree gave me a good head-start in the business world. The knowledge gained from my lecturers is irreplaceable as it is relevant and insightful. Classes were interesting, and the modules were carefully crafted to get you to step out of the box and think critically. Derby lecturers prepare you for the real business world. The academic and student experience in the Derby Programme developed me personally and professionally.”

**Viviana Shield Mangaran**

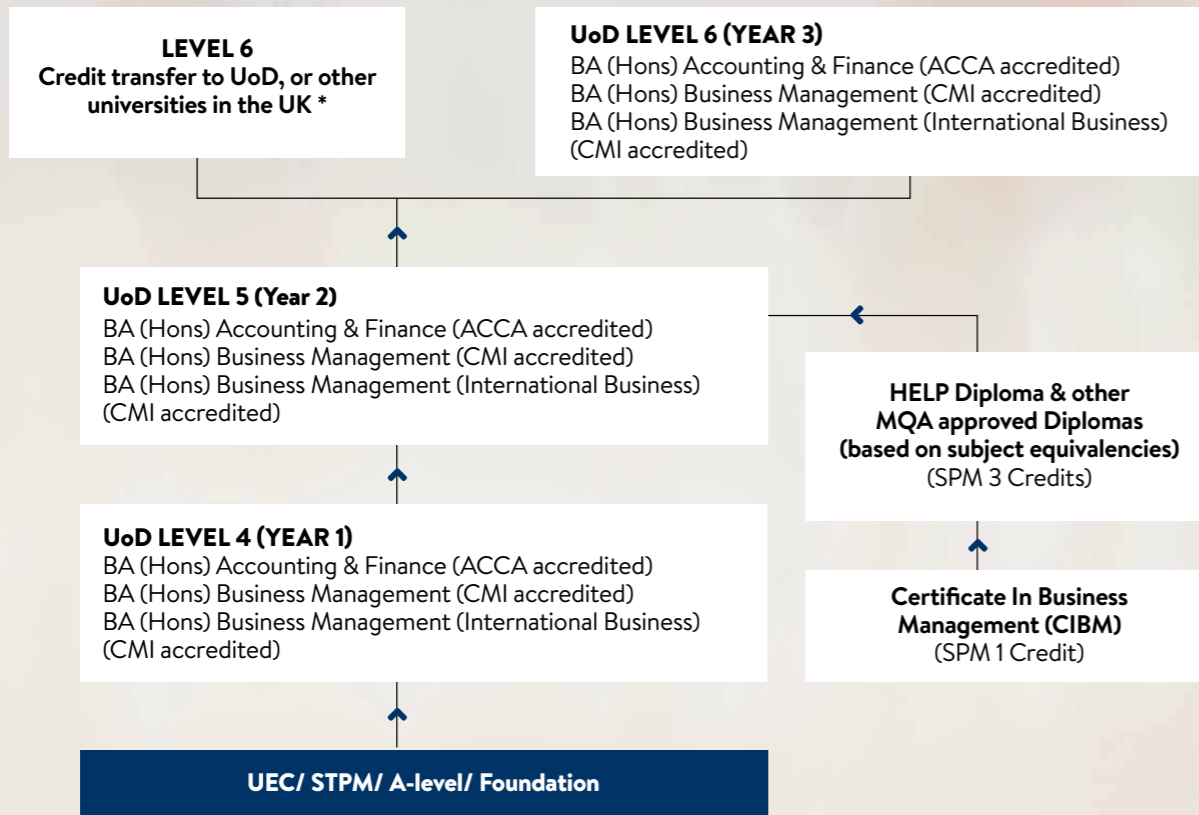
**Marketing Officer, Wipro Unza Malaysia**

**BA (Hons) Business Management**





## DEGREE ROUTES FOR UNIVERSITY OF DERBY PROGRAMMES



\*Credit transfer to universities in the UK → Possible through UCAS application.

| Qualifications (any one of below)  | English Language Requirements   |
|--|---|
| <p><b>BA (HONS) ACCOUNTING &amp; FINANCE</b></p> <ul style="list-style-type: none"> <li>• HELP Diploma in Accounting or related field, or equivalent with a minimum CGPA of 2.50 (credit in SPM Maths &amp; a pass in English);</li> <li>• HELP Foundation or its equivalent with a minimum CGPA of 2.50 (credit in SPM Maths &amp; a pass in English);</li> <li>• HELP A-Levels with at least 2 subjects pass or its equivalent (credit in SPM Maths &amp; a pass in English);</li> <li>• Unified Examination Certificate (UEC) with at least 5 subjects B6 (Maths &amp; English included); OR</li> <li>• Pass in any two subjects (Grade C+, GP2.33) in STPM or its equivalent (credit in SPM Maths &amp; a pass in English);</li> <li>• Pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Jayyid (credit in SPM Maths &amp; pass in English);</li> <li>• South Australian Matriculation (SAM) / SACE International – min ATAR 70;</li> <li>• Canadian Pre-University (CPU) – min average of 70% in 6 subjects;</li> <li>• International Baccalaureate (IB) – min 24 points in 6 subjects;</li> <li>• Victorian Certificate of Education 50%;</li> <li>• Ontario Secondary School Diploma 60% in 2 subjects.</li> </ul> | <ul style="list-style-type: none"> <li>• Malaysia University English Test (MUET) Band 2</li> <li>• Achieve a minimum score of 6.0 for International English Language Testing System (IELTS)</li> </ul>  |
| <p><b>BA (HONS) BUSINESS MANAGEMENT</b><br/> <b>BA (HONS) BUSINESS MANAGEMENT (INTERNATIONAL BUSINESS)</b></p> <ul style="list-style-type: none"> <li>• HELP Diploma in Business or related field or equivalent with a minimum CGPA of 2.00;</li> <li>• HELP Foundation or equivalent with a minimum CGPA of 2.00;</li> <li>• HELP A-Levels with at least 2 subjects pass or equivalent (pass in SPM Maths &amp; English);</li> <li>• Unified Examination Certificate (UEC) with at least 5 subjects B6 (English included);</li> <li>• Pass in any two subjects (Grade C, GP 2.00) in STPM or equivalent (pass in SPM Maths &amp; English);</li> <li>• Pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Jayyid (pass in SPM Maths &amp; English);</li> <li>• South Australian Matriculation (SAM) / SACE International – min ATAR 70;</li> <li>• Canadian Pre-University (CPU) – min average of 70% in 6 subjects;</li> <li>• International Baccalaureate (IB) – min 24 points in 6 subjects;</li> <li>• Victorian Certificate of Education 50%;</li> <li>• Ontario Secondary School Diploma 60% in 2 subjects.</li> </ul>   | <ul style="list-style-type: none"> <li>• Achieve a minimum score of 6.0 for International English Language Testing System (IELTS)</li> </ul>  |
| <p><b>DIPLOMA IN BUSINESS MANAGEMENT, DIPLOMA IN MARKETING</b></p> <ul style="list-style-type: none"> <li>• Pass with at least credit in any 3 subjects in SPM or equivalent;</li> <li>• Pass with at least B6 in any 3 subjects in UEC;</li> <li>• Pass with at least one Grade C (GP 2.00) in any subject in Sijil Tinggi Persekolahan Malaysia (STPM) or equivalent;</li> <li>• Pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Maqbul;</li> <li>• Pass in SKM Level 3 in a related field, and pass in SPM with a minimum of 1 credit in any subject;</li> <li>• Any qualifications equivalent to Certificate (Level 3, MQF) CGPA 2.0 or above.</li> </ul>   | <ul style="list-style-type: none"> <li>• International students are required to achieve a minimum score of 5.0 for International English Language Testing System (IELTS) OR its equivalent</li> </ul>   |
| <p><b>DIPLOMA IN ACCOUNTING</b></p> <ul style="list-style-type: none"> <li>• Pass with at least 3 credits (including Maths) in SPM or equivalent;</li> <li>• Pass with at least B6 in 3 subjects (including Mathematics) in UEC;</li> <li>• Pass with at least one Grade C (GP 2.00) in any subject in Sijil Tinggi Persekolahan Malaysia (STPM) or equivalent (credit in SPM Maths);</li> <li>• Pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Maqbul (credit in SPM Maths);</li> <li>• Pass in SKM Level 3 in a related field, and pass in SPM with a minimum of 1 credit in any subject (credit in SPM Maths);</li> <li>• Any qualifications equivalent to Certificate (Level 3, MQF) CGPA 2.5 or above.</li> </ul>   | <ul style="list-style-type: none"> <li>• Pass in SPM English or any equivalent;</li> <li>• Pass in UEC English;</li> <li>• International students are required to achieve a minimum score of 5.0 for International English Language Testing System (IELTS) OR its equivalent</li> </ul> |
| <p><b>CERTIFICATE IN BUSINESS MANAGEMENT</b></p> <ul style="list-style-type: none"> <li>• Pass with at least credit in any 1 subject in SPM or equivalent qualification;</li> <li>• Pass with at least B6 in any 1 subject in UEC;</li> <li>• Pass in Sijil Kemahiran Malaysia (SKM) Level 2 in related field and pass in SPM.</li> </ul>  | <p>None</p>   |

\*All information is subject to change. The above entry requirements serve only as a guideline. Students are responsible to verify the information by contacting the university's Admissions Department.

## WHO ARE WE? WHAT DO WE OFFER?

The HUB is essentially a student-led interactive platform set up by DOMS alongside the tagline, 'Hype. Unite. Build.'. At The HUB, it comprises 11 aspiring student representatives working towards the objectives of elevating social engagement, entrepreneurial culture, charitable initiatives, student welfare and academic opportunities. Our roles revolve around being YOUR voice as well as setting a fun, positive and empowering environment to provide the best possible experience for students whilst studying at DOMS.

To further demonstrate our initiatives, we have constructed four main segments to support our vision namely:

- Voice of The HUB— represents our student welfare mission as it acts as an outlet for The HUB community to express themselves, share ideas and feedback regarding the department. Here, we aim to protect students' needs and well-being regardless of gender, race, religion and identity.
- The HUB for Startups— to motivate and cultivate our students into young leaders/ entrepreneurs through utilising this platform for e-commerce ventures and supporting local businesses!
- The HUB Volunteers! — a mission to contribute to the society by providing support in terms of manpower, expertise and funds to those who are in need. Through this segment, we wish to raise awareness through education and

ultimately develop a support system within The HUB community.

- The HUB Eats & Guides— to assist incoming students in getting to know the whereabouts of eateries and facilities, where we usually hang out as well as how to travel from one place to another. As for the current students, The HUB will keep you up-to-date with new hangout spots, places to get food and exclusive student deals!

The positions of the student representatives vary from the President, Vice President, Marketing Officer to Procurement & Logistics Officer, Event Coordinator, Public Relation Officer, Student Welfare Officers and more! The HUB being true to its name, students will not only be able to get involved in activities and socialise but also voice out and seek guidance within the campus.



**MR LEONG KUOK HOW**  
MSc IT in Business (Lincoln), BA (Hons) Marketing & Management (Lincoln) UK  
Advance Diploma in Marketing & Management (La Trobe)  
Head of the Department of Management Studies, HELP Academy



**MS SHARINA SILVARAJ**  
MA Econ (Malaya), BA Hons (Econ)  
Lecturer  
She is currently the programme leader for the Business/ Management programmes at DOMS. Ms Sharina majored in Analytical Economics at university. She has written on the monetary policy of Malaysia. She is passionate about teaching and research, and is currently researching for a paper on "Trends, Patterns and Determinants of Japanese Foreign Direct Investment in Malaysia".



**MS SHUGUNA NAGALINGAM**  
MBA (Strathclyde), Diploma in Accounting (TARC), Associate Member CIMA  
Senior Lecturer  
Ms Shuguna is a Chartered Management Accountant, having obtained her professional qualification from the Chartered Institute of Management Accountants. She has extensive working experience in the corporate sector as an accountant. She teaches accounting subjects: taxation, financial accounting, management accounting and audit.



**DR SHIREEN SHYMALA THOMAS**  
BA (Hons) Bus Admin, MBA (Nottingham Trent), DBA (Victoria University, Switzerland)  
Lecturer  
Dr Shireen lectures in Human Resources, Business and Management related subjects. She has extensive teaching experience in colleges and universities in Malaysia. Prior to entering full-time academic teaching, she worked in IBM Malaysia, Solsis Malaysia, McatGen Malaysia, and Rapid Computers Malaysia. She has published a paper on Job Satisfaction in the International Journal of Professional Management and International Business Research platforms respectively and is currently working on other publications.



**MR THILLAI RAJA**  
MBA (UOW), Newport, UK, BA Hons (Business Management) (UOB), Victoria, Diploma in Applied Science (PJCC)  
Lecturer  
Mr Thillai majored in Supply Chain Management and Operations Management. He has extensive teaching experience and hands-on working experience in the corporate sector. He is currently pursuing PhD (Supply Chain Management) at International University of Malaya Wales (IUMW).



**MS SAKUNTHALA**  
MBA (Finance) (USQ), Australia, Certificate in Chartered Institute of Management Accountants (CIMA)  
Lecturer  
She is currently the programme leader for the Accounting & Finance programme at DOMS. Ms Sakunthala completed her CIMA exams in May 1990 and started her career working as an accountant in the industrial sector later that year. She became an Associate Member of CIMA in 1993 and was subsequently accepted as a Chartered Accountant by the Malaysian Institute of Accountants. In 1995, she made a switch to teaching and completed her MBA (Finance) in March 2009.



**MR R SELVANATHAN**  
MEd (Math Education) Malaya, BEd (Hons) (Maths) (UNITAR)  
Lecturer  
Mr Selvanathan obtained his BEd (Hons) (Maths) from Universiti Tun Abdul Razak. Later he obtained his MEd in Maths from University of Malaya. He has taught Statistics and Mathematics in UK university programmes.



**MS VIKNESWARI KANASHAGARAN**  
MBA (Finance) (UPM), BA Hons (Acct & Finance) (Abertay Dundee)  
Lecturer  
Ms Vikneswari majored in Accounting and Finance at the University of Abertay Dundee. Later, she obtained her Master's specialising in Finance. Her core specialisation is in financial accounting and corporate finance, in particular Financial Ratio Analysis and Investment Analysis.



**MR MUHAMMAD SYAFIQ NAZMI BIN JASMI**  
Bachelor in Accounting (Hons) (IIUM)  
Lecturer  
Mr Syafiq Nazmi obtained his Bachelor's degree in Accounting (Hons) from the International Islamic University Malaysia. After graduation, he pursued his career as an external auditor and tax consultant for various clients including public listed companies, government agencies and small and medium enterprises. He teaches accounting subjects such as Financial Accounting, Cost Accounting and Professional Development for Accounting and Finance Graduates.



**MS LATHA RANI PANIASELVAM**  
MBA (UTAR), BBA (Hons), Grad Cert (TT&L) (Southern Queensland)  
Lecturer  
Ms Latha has eight years of lecturing in various UK-based degree programmes. Her industry experience as a research analyst coupled with a Graduate Certificate in Tertiary Teaching has further boosted the classroom experience for her students.



**MS SATHIYANI M SANTHIRAN**  
MBA (Marketing) (Southern Queensland), BSc (Hons) Management & Marketing (UIU)  
Lecturer  
Ms Sathiyani obtained her bachelor's degree from Upper Iowa University and her MBA (Marketing) from the University of Southern Queensland. Her areas of interest are marketing and management. Sathiyani's areas of teaching include Business, Customer Service Operations and Excellence, as well as Organisations, Management and People.



**MS RENNE PRAMILA PUNADI**  
MBA, PIU, MBA (Techno Entrepreneurship), BA (Hons) Business Computing (Greenwich)  
Lecturer  
Ms Renne majored in Entrepreneurship/ Social Entrepreneurship at Universiti Teknologi Malaysia. She is a dedicated and action-oriented person with 10 years' experience in tertiary education. She has published papers on Social Business and Green Behaviour. She teaches Management subjects: Contemporary Business, E-Business, Entrepreneurship, Business Research and Personal Professional Development.



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